

THE INTERWAR YEARS PERIOD

1919-1939

STOCK MARKET PROJECT



NAME: _____

MR. ARNDT

SOCIAL STUDIES

THE INTERWAR YEARS PERIOD 1919-1939

STOCK MARKET PROJECT

INTRODUCTION

Brokers make millions and lose millions of dollars on Wall Street based on their ability to identify successful companies. You will be taking on the role of stockbroker to research different corporations, decide on their potential for success, and track their progress over time.

This multi-week project will give you the opportunity to fictitiously invest \$10,000 into corporate stocks. During the project, you will be asked to identify changes in the market and analyze the outcomes of your investment.

To accomplish these tasks, you will have to research three corporations of your choice, track their performance, and draw conclusions based on what you have learned.

The final project will be all of the information that you have gathered and put together. This will count as a quiz grade, which is **25% of your quarterly average**.

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**STOCK MARKET PROJECT
CORPORATION RESEARCH WORKSHEET**

Directions: Use finance.yahoo.com to complete the following charts for your three corporations

	SAMPLE	STOCK #1
CORPORATION NAME		
STOCK SYMBOL		
STOCK EXCHANGE (NYSE, NASDAQ, AMEX)		
CEO/MANAGEMENT Who is the CEO and how much does he/she make? (Look under "Profile")		
CORPORATION HEADQUARTERS/ADDRESSES (Look under "Profile")		
PRODUCTS & SERVICES (Look under "Profile")		
MAJOR COMPETITORS Who are the major competitors of your corporation? (Look under "People Also Watch")		

NAME: _____ PERIOD: _____

	SAMPLE	STOCK #1
52 WEEK LOW Give prices & dates (Look under "Statistics")	52 Week High = \$ _____ Date: _____ 52 Week Low = \$ _____ Date: _____	52 Week High = \$ _____ Date: _____ 52 Week Low = \$ _____ Date: _____
CURRENT SELLING PRICE Give price & date (Look under "Summary")	Most Recent Closing Price = \$ _____ Date: _____	Most Recent Closing Price = \$ _____ Date: _____
DIVIDEND Give price per share, if applicable (Look under "Summary")	Dividend Per Share = \$ _____	Dividend Per Share = \$ _____
REVENUE & PROFIT What was this corporation's total revenue and gross profit for the most recent year? (Look under "Financials")	Total Revenue = \$ _____ Gross Profit = \$ _____	Total Revenue = \$ _____ Gross Profit = \$ _____
GENERAL CORPORATION SUMMARY Describe how the corporation has done in the last year. Is there room for growth or is the share price overvalued? (Look under "Chart")	Your opinion of buying this stock:	Your opinion of buying this stock:

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**STOCK MARKET PROJECT
CORPORATION RESEARCH WORKSHEET**

Directions: Use finance.yahoo.com to complete the following charts for your three corporations

	STOCK #2	STOCK #3
CORPORATION NAME		
STOCK SYMBOL		
STOCK EXCHANGE (NYSE, NASDAQ, AMEX)		
CEO/MANAGEMENT Who is the CEO and how much does he/she make? (Look under "Profile")		
CORPORATION HEADQUARTERS/ADDRESSES (Look under "Profile")		
PRODUCTS & SERVICES (Look under "Profile")		
MAJOR COMPETITORS Who are the major competitors of your corporation? (Look under "People Also Watch")		

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	STOCK #2	STOCK #3
52 WEEK LOW Give prices & dates (Look under "Statistics")	52 Week High = \$ _____ Date: _____ 52 Week Low = \$ _____ Date: _____	52 Week High = \$ _____ Date: _____ 52 Week Low = \$ _____ Date: _____
CURRENT SELLING PRICE Give price & date (Look under "Summary")	Most Recent Closing Price = \$ _____ Date: _____	Most Recent Closing Price = \$ _____ Date: _____
DIVIDEND Give price per share, if applicable (Look under "Summary")	Dividend Per Share = \$ _____	Dividend Per Share = \$ _____
REVENUE & PROFIT What was this corporation's total revenue and gross profit for the most recent year? (Look under "Financials")	Total Revenue = \$ _____ Gross Profit = \$ _____	Total Revenue = \$ _____ Gross Profit = \$ _____
GENERAL CORPORATION SUMMARY Describe how the corporation has done in the last year. Is there room for growth or is the share price overvalued? (Look under "Chart")	Your opinion of buying this stock:	Your opinion of buying this stock:

NAME: _____ PERIOD: _____

**STOCK MARKET PROJECT
STOCK PURCHASE REPORT WORKSHEET**

Directions: Using the information you gathered on the Corporation Research Worksheet, choose three stocks to purchase with your imaginary \$10,000. Using the internet or newspaper, look up the current closing price for the stocks you chose. This will be your purchase price. Put the date you "buy" on the top right corner of this worksheet. Use this worksheet and a calculator to figure the cost of buying your stocks. Remember, you only have \$10,000 to spend, including broker fees!!!

Stock # 1

Name of Corporation: _____

$$\begin{array}{ccccccc} \$ & \underline{\hspace{2cm}} & \times & \underline{\hspace{2cm}} & = & \$ & \underline{\hspace{2cm}} \\ \text{(Purchase Price)} & & & \text{(\# of shares)} & & \text{(Total Price)} & \end{array} \times 9.99 \text{ (fee)} = \$ \underline{\hspace{2cm}} \text{ (Total Cost of Stock \#1)}$$

Stock # 2

Name of Corporation: _____

$$\begin{array}{ccccccc} \$ & \underline{\hspace{2cm}} & \times & \underline{\hspace{2cm}} & = & \$ & \underline{\hspace{2cm}} \\ \text{(Purchase Price)} & & & \text{(\# of shares)} & & \text{(Total Price)} & \end{array} \times 9.99 \text{ (fee)} = \$ \underline{\hspace{2cm}} \text{ (Total Cost of Stock \#2)}$$

Stock # 3

Name of Corporation: _____

$$\begin{array}{ccccccc} \$ & \underline{\hspace{2cm}} & \times & \underline{\hspace{2cm}} & = & \$ & \underline{\hspace{2cm}} \\ \text{(Purchase Price)} & & & \text{(\# of shares)} & & \text{(Total Price)} & \end{array} \times 9.99 \text{ (fee)} = \$ \underline{\hspace{2cm}} \text{ (Total Cost of Stock \#3)}$$

Grand Total Spent on All Stock Purchases = \$ _____

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STOCK MARKET PROJECT
WEEKLY STOCK PROGRESS CHECKPOINT SHEET

Directions: Track and record the closing price of your three stocks and the Dow Jones Industrial Average for all 6 weeks

You are required to track your stocks week by week. You **MAY NOT** wait until the end of the project to fill this out. You will be given credit for each weekly checkpoint completed on time, and you will be lose credit if you do not complete this worksheet on a weekly basis.

WEEK	DATE	STOCK #1: CLOSING PRICE:	STOCK #2: CLOSING PRICE:	STOCK #3: CLOSING PRICE:	DOW JONES INDUSTRIAL AVERAGE	TEACHER'S INITIALS
1		\$	\$	\$		
2		\$	\$	\$		
3		\$	\$	\$		
4		\$	\$	\$		
5		\$	\$	\$		
6		\$	\$	\$		

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**STOCK MARKET PROJECT
STOCK SALES REPORT WORKSHEET**

Directions: Use the last closing price listed on your Weekly Stock Progress Checkpoint Sheet and the number of shares you originally purchased on your Stock Purchase Report Worksheet to figure out how much you made or lost on your stocks.

Stock # 1

Name of Corporation: _____

$$\begin{array}{ccccc} \$ & \underline{\hspace{2cm}} & \times & \underline{\hspace{2cm}} & = \$ \underline{\hspace{2cm}} \\ \text{(Selling Price)} & & & \text{(\# of shares sold)} & \text{(Total Value of Stock)} \end{array}$$

+

Stock # 2

Name of Corporation: _____

$$\begin{array}{ccccc} \$ & \underline{\hspace{2cm}} & \times & \underline{\hspace{2cm}} & = \$ \underline{\hspace{2cm}} \\ \text{(Selling Price)} & & & \text{(\# of shares sold)} & \text{(Total Value of Stock)} \end{array}$$

+

Stock # 3

Name of Corporation: _____

$$\begin{array}{ccccc} \$ & \underline{\hspace{2cm}} & \times & \underline{\hspace{2cm}} & = \$ \underline{\hspace{2cm}} \\ \text{(Selling Price)} & & & \text{(\# of shares sold)} & \text{(Total Value of Stock)} \end{array}$$

Total Value of Stocks #1, 2, & 3: \$ _____

Original Amount Spent (See Stock Purchase Report) \$ _____

TOTAL GAIN OR LOSS ON YOUR INVESTMENTS: \$ _____

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STOCK MARKET PROJECT CHECKLIST

Your project must include all of the following information to be considered complete. Additional information may be provided at your own discretion. Points will be deducted for missing parts of information.

_____ **I. ORGANIZATION (10 pts.)**

Pages filled out neatly & correctly
Pages numbered

_____ **II. RESEARCH & PURCHASE OF STOCKS (10 pts.)**

Corporation Research Worksheet(s) filled out neatly & correctly
Stock Purchase Report(s) filled out neatly & correctly

_____ **III. TRACKING OF STOCKS (10 pts.)**

Weekly Stock Progress Worksheet filled out neatly & correctly

_____ **IV. MEDIA RESEARCH (10 pts.)**

Recent news article about 1 of your corporations
Summary of article provided – 1 paragraph minimum
Effect on stock performance – 1 paragraph minimum

_____ **V. SUMMARY (10 pts.)**

Stock Sale Report Worksheet(s) filled out neatly & correctly
Stock Line Graph Worksheet filled out neatly & correctly

_____ / 50 pts.